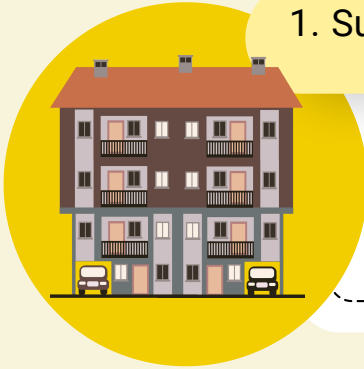




2023 - 2028 Strategic Plan

4 plan priorities and their objectives



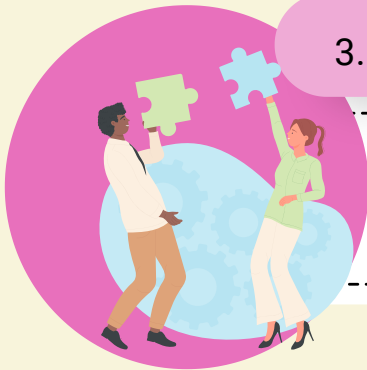
1. Sustained growth in person-centred, innovative, and diverse services.

- a. Create new viable service options.
- b. Diversify and increase funding sources.
- c. Develop purpose-built housing for current and future needs.



2. Robust community development and engagement.

- a. Foster dynamic and effective public relations.
- b. Expand and increase effectiveness of fundraising resources.
- c. Establish new relationships and partnerships.
- d. Strengthen existing relationships and partnerships.



3. Thriving and engaged workforce.

- a. Cultivate a healthy organizational culture.
- b. Foster resilience and wellness within our staff teams.
- c. Establish sustainable people resources.

4. People receiving services empowered as leaders and decision-makers.

- a. Support people receiving services to identify creative and meaningful ways to tell their story.
- b. Ensure self-advocates have an active voice in agency planning and decisions.
- c. Empower people receiving services to be leaders and decision-makers in their own lives.

